

Nationwide Tax Forum 2026

Registration
Opens
March 2, 2026



Chicago, IL

Hyatt Regency Chicago
July 7 - 9

New Orleans, LA

Hyatt Regency New Orleans
August 4 - 6

New York, NY

Hilton New York Midtown
August 18 - 20

Orlando, FL

Caribe Royale
September 1 - 3

San Diego, CA

Town and Country Resort & Convention
Center
September 15 - 17

**EXHIBITOR &
SPONSORSHIP BROCHURE**



Nationwide Tax Forum

Registration
Opens
March 2, 2026

WHY EXHIBIT?

The Largest **IRS-Sponsored** Training Event...

The IRS Nationwide Tax Forum offers three days of informative education sessions, hands-on workshops, networking opportunities, and exhibits of the latest products and services.

The business expo at the IRS Nationwide Tax Forum offers an unparalleled opportunity to **showcase your products and services to over ten thousand tax professionals** from all over the country.

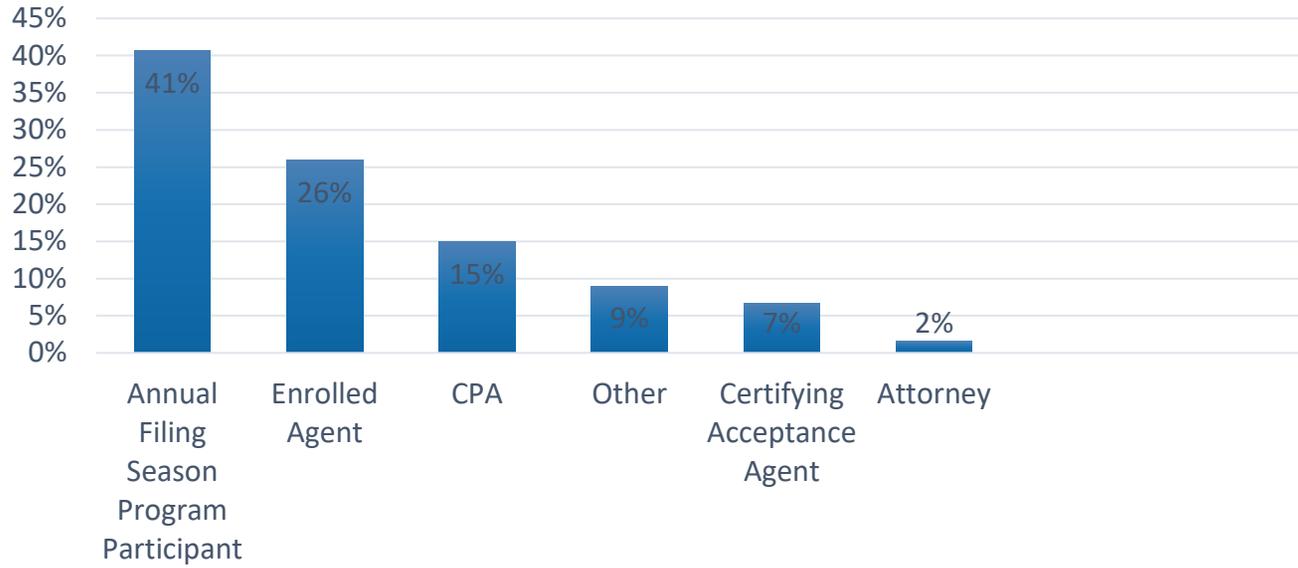
Take advantage of this **unique opportunity** to gain **direct access** to your **target audience**. From placing your logo on a variety of materials to renting demo rooms and hospitality suites, we offer many options that are **priced to fit your budget** and meet your marketing objectives.

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Disclaimer: Please note that the IRS does not endorse any special company or product. All sponsored items and events as well as any published advertisements are solely arranged between the show management and the individual exhibitor and should not be construed as an endorsement from the IRS.

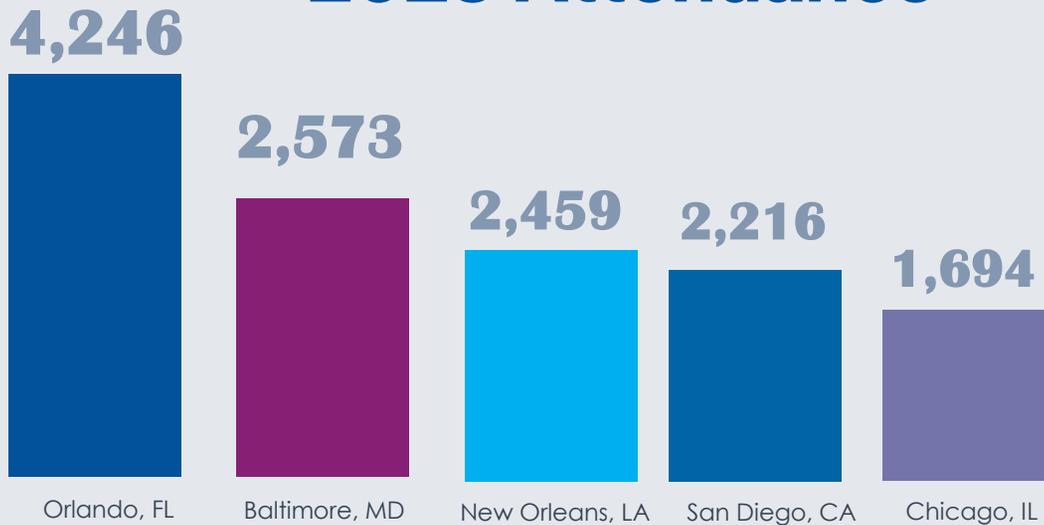
Attendance by Principal Profession



Attendance History

Year	Total
2021	11,060
2022	11,034
2023	11,931
2024	12,017
2025	13,188

2025 Attendance



13,188
Total Attendees





Nationwide Tax Forum

Schedule Information

Schedule at-a-Glance

Monday
1:00 PM - 7:00 PM Registration Opens

Tuesday
7:00 AM Registration Opens
8:00 AM - 11:00 AM Seminars
11:00 AM Expo Hall Opens
11:00 AM - 1:30 PM Lunch in the Expo Hall
1:30 PM - 2:20 PM Keynote Address
2:45 PM - 4:40 PM Seminars
4:45 PM - 6:00 PM Welcome Reception

Wednesday
7:00 AM Registration Opens
8:00 AM - 11:00 AM Seminars
10:00 AM Expo Hall Opens
11:00 AM - 1:00 PM Lunch in the Expo Hall**
1:00 PM - 1:50 PM Plenary Session
2:30 PM Expo Hall Closes
2:45 PM - 4:40 PM Seminars
4:45 PM - 6:00 PM Networking Reception

Thursday
7:00 AM Registration Opens
8:00 AM - 12:05 PM Seminars
12:05 PM - 1:30 PM Lunch
1:30 PM - 4:30 PM Seminars

****Note: Lunch will not be available for sale in the Exhibit Hall in New York City.**

City/Hotel	2026 Dates
Chicago, IL Hyatt Regency Chicago	July 7 - 9
New Orleans, LA Hyatt Regency New Orleans	August 4 - 6
New York, NY New York Hilton Midtown	August 18 - 20
Orlando, FL Caribe Royale Orlando	September 1 - 3
San Diego, CA Town and Country Resort & Convention Center	September 15 - 17



Exhibitor Fee Information

Exhibitor Fees

City	Cost Per Booth	Late Registration	Registration Deadline
Chicago, IL	\$3,350.00	6/9 to 6/16 \$3,850.00	6/16 5:00pm EST
New Orleans, LA	\$3,350.00	7/7 to 7/14 \$3,850.00	7/14 5:00pm EST
New York, NY	\$3,350.00	7/21 to 7/28 \$3,850.00	7/28 5:00pm EST
Orlando, FL	\$3,350.00	8/4 to 8/11 \$3,850.00	8/11 5:00pm EST
San Diego, CA	\$3,350.00	8/18 to 8/25 \$3,850.00	8/25 5:00pm EST

Booth Details

Booth package cost includes:

- (1) 8x10 or 10x10 draped booth space
- (1) identification sign, which includes your company name and booth number
- (1) 6-foot table
- (2) Chairs
- (3) Booth staff registrations
- Carpeting (standard show carpet only)



Pre-Event Marketing Email

Benefits include:

- Running a special giveaway? Looking to create buzz about a new product or service? Promote your booth location, new products, or a special promotion with a space in our exhibitor spotlight email communication.
- Email gets sent to all registered attendees one week prior to the Forum and on opening day of Exhibit Hall.

\$1,200 per Forum

Available for all 5 Forums - limited availability

**Content character limit*

Pre-Event Ancillary Meeting

Benefits include:

- Hold a special full-day meeting the day before the Tax Forum starts.
- Meeting room set to accommodate up to 50 people theatre style.

\$1,500 per Forum

Available for all 5 Forums - limited availability



Demo Room

Benefits include:

- 2-hour timeslots
- With this option, you can gather a room full of prospective customers without any outside distraction. You will be able to conduct one-on-one discussions as well as small group presentations to demonstrate more effectively your products and services and showcase all that your company has to offer.

*\$600 per city
Available at all 5 Forums*

Hospitality Suite

Benefits include:

- Exclusive room for 3 days
- With this option, you can extend the benefits of the demo rooms over a three-day period and have the flexibility to hold private meetings, marketing and sales presentations, tutorials and demonstrations as well as networking and catered functions.

*\$2,600 per city
Available at all 5 Forums*



Forum Guide Advertising

Benefits include:

- Advertise your company in the Forum Guide given to all attendees at registration. The program book contains the schedule, restaurant listing, floor plans and exhibitor directory. The Forum Guide is a resource used by attendees during and after the Forum.

*\$1,500 per city
Available at all 5 Forums
Advertisements are subject to approval.*

Directory Listing Logo Add-On

Benefits include:

- Add your company logo to your company description in the Exhibitor Directory to help highlight your company. Please note the directory is printed in black and white.

*Estimated: \$200
Available at all 5 Forums*



Custom Branded Water Bottles

Benefits include:

- Company logo featured on reusable water bottles.
- Water bottles will be distributed in conference bags and will be fillable at the many water stations available throughout the Forum event space.

*Estimated: \$8,000 - \$12,000
Exclusive Sponsorship per Forum
Available at all 5 Forums*

Custom Branded Lanyards

Benefits include:

- Company logo featured on attendee's lanyards.
- Acknowledgement on signage located at registration desk.
- Acknowledgement on the sponsor page included in all attendees' bags.

*Estimated: \$7,000 - \$10,000
Exclusive Sponsorship per Forum
Available at all 5 Forums*



Get-in-the-Bag (GITB)

Benefits include:

- Exhibitors have a chance to insert a small advertisement, information piece or promotional item in the attendee's conference bag.
- Send us the materials and we'll take care of the rest. Please note that content is subject to review and approval.

Fee	GITB Size
\$1,500	1 page (up to 8.5"x11" double-sided page, including cover)
\$2,500	*2 - 5 pages (up to 8.5"x11" double-sided pages, including cover)
\$4,000	*6 - 10 pages (up to 8.5"x11" double-sided pages, including cover)

Available at all 5 Forums



Room Scroll Transition Advertisement

Benefits include:

- Put your brand on the big screen with an advertisement in the pre-session room scroll. Create buzz about a new product or service, advertise your demo room or booth number or get creative!
- Sponsored content will be part of a slideshow loop shown during transition times in all seminar rooms, during applicable timeslots.

Fee	Exclusive Daily Time Slots
\$5,000	Tuesday Transitions <small>(Advertisement will appear within room scroll 2-3 times per transition, 6 transitions total)</small>
\$5,000	Wednesday Transitions <small>(Advertisement will appear within room scroll 2-3 times per transition, 6 transitions total)</small>
\$5,000	Thursday Transitions <small>(Advertisement will appear within room scroll 2-3 times per transition, 5 transitions total)</small>

Available at all 5 Forums

Exclusive Sponsorship per timeslot, total of 3 time slots available per Forum.

Sponsor may submit up to (3) silent 1920x1080 static images and content must be approved by SIDEM/IRS.

Slides will appear multiple times per transition (estimated 2-3 rotations per session change) in every seminar room during your selected time slot.

**See page 19 for details on content, disclaimers, etc.*



Plenary Session Commercial Spotlight

Benefits include:

- Maximize your visibility and ensure your message is heard and your brand is seen – on the big screen, before the start of the plenary session.
- Content will be played pre/post plenary session.

Fee	Exclusive Daily Plenary
\$10,000	Tuesday, Wednesday, or Thursday
Package includes:	
○	Listing in pre-event marketing email (\$1,200 value)
○	(2) Paid Attendee Registrations (\$550 value)

Available at all 5 Forums

Exclusive Sponsorship per timeslot, total of 3 time slots available per Forum.

Commercial may be no longer than 30 seconds in length and content must be approved by SIDEM/IRS.

The IRS and/or Sidem reserves the right to reject any commercial submission.

*See page 19 for details on content, disclaimers, etc.





<p>Official Sponsor of Welcome Reception</p>	<ul style="list-style-type: none"> • Exclusive identification as sponsor, company logo featured on tabletops, food stations, and entryway area of exhibit hall. • Selfie Station Takeover featuring a custom branded back-drop and prop signage, includes right for two booth staff members to scan leads during reception hours. • Pre-event email sent to all registered attendees (approval of content required). • Exclusive sponsorship, cost based per Forum. <i>Estimated: \$25,000+</i>
<p>Pen/Highlighter</p>	<ul style="list-style-type: none"> • Company logo featured on attendee's pens/highlighter. • Exclusive sponsorship, cost based per Forum. <i>Estimated: \$4,000 - \$5,630</i>
<p>Hotel Room Key Card</p>	<ul style="list-style-type: none"> • Company logo will be printed on the hotel room key cards. • Exclusive sponsorship, cost based per Forum. <i>Estimated: \$11,000 - \$15,000</i>
<p>Charging Station</p>	<ul style="list-style-type: none"> • Custom branded charging station. Company logo will be displayed on banner and tabletop signage, with space provided for promotional materials. • Exhibitor staff will be able to outreach to Charging Station visitors and scan their badges. • Exclusive sponsorship, cost based per Forum. <i>Estimated: \$10,000</i>
<p>Internet Café</p>	<ul style="list-style-type: none"> • Additional 10 x 20 space with 5 internet-connected laptops and 1 printer set up in in a designated room (Tuesday-Thursday), with promotional directional signage. • Exhibitor staff will be able to outreach to Internet Café visitors and scan their badges. • Exclusive sponsorship, cost based per Forum. <i>Estimated: \$20,000</i>
<p>Hand Sanitizer Bottles</p>	<ul style="list-style-type: none"> • Company logo will be printed on hand sanitizer bottle (distributed in conference bag). • Exclusive sponsorship, cost based per Forum. <i>Estimated: \$6,000 - \$8,000</i>



Nationwide Tax Forum

Sponsorship Opportunities

Interested in a sponsorship not listed here?

Have questions or ready to buy?

Contact us at expo@irstaxforum.com.

For additional information including: Exhibitor Service Kits, Floor Plans, Vendor Policies, Lead Retrieval Forms, and Hotel Reservations, please visit the Exhibitor Home at www.irstaxforum.com.





Cancellation Policy

a. All requests for cancellations and refunds must be submitted in writing electronically to expo@irstaxforum.com. Any exhibitor canceling on or before April 30, 2026, will receive a full refund less a \$250.00 processing fee for each item canceled (booth, hospitality suite, demo room, GITB). Absolutely no refunds will be issued after April 30, 2026. There is a \$75 fee applied to all returned checks. The individual sponsorship item cancellation terms prior to April 30 are as follows:

- i. Add Logo to Your Company Listing – Cancellation policy: Before April 30: full refund less \$250 processing fee; no refunds after April 30.
- ii. Charging Station – Cancellation policy: Before April 30: full refund less \$250 processing fee; no refunds after April 30.
- iii. Exclusive Reception – Cancellation policy: Before April 30: full refund less \$250 processing fee; no refunds after April 30.
- iv. Forum Guide Advertising – Cancellation policy: Before April 30: full refund less \$250 processing fee; no refunds after April 30.
- v. Pen/ Highlighter – no refunds once item is approved and order is placed or after April 30.
- vi. Hotel Room Key Card – no refunds once item is approved and order is placed or after April 30.
- vii. Internet Café – Cancellation policy: Before April 30: full refund less \$250 processing fee; no refunds after April 30.
- viii. Lanyards/Badge Holder – no refunds once item is approved and order is placed or after April 30.
- ix. Branded Hand Sanitizer Bottles – no refunds once item is approved and order is placed or after April 30.
- x. Branded Water Bottles – no refunds once item is approved and order is placed or after April 30.

Any refunds will be paid no later than 30 days after approval. If the Forum is cancelled, Vendor will be entitled to a refund of the booth rental on a pro-rated basis after expenses incurred to that date have been met.

Important notes:

- All sponsorship opportunities must be approved and arranged through show management.
- Sponsorship opportunities are only available to approved and current Vendors, exhibiting at the specific forum where they wish to add the sponsorship.
- Sponsorship opportunities are available on a first-come, first-served basis. If multiple companies are interested in the same sponsorship, exclusive opportunities will be limited to one location per company.
- The sponsor is responsible for providing an electronic copy of the company logo and a company description. You cannot receive proper recognition on the website, signage, or in other acknowledgements until the logo and description are received.

Exhibitor Policies

Eligibility

SIDEM, LLC (“SIDEM”) and Enterprise Services and Technologies, Inc. (“EST,” and together with SIDEM, “Show Management”) and the IRS shall determine the eligibility of exhibits, including, but not limited to, companies, products, systems, services, booth graphics, printed materials distributed at the Forum, souvenirs/giveaways, costumes/booth personnel attire, and all other exposition features and activities. Booth spaces will be assigned on a first-come, first-served basis, based on registration and payment date and are subject to the restrictions outlined in this document. Show Management and IRS reserve the right to make changes to the floor plan and booth placement as may be deemed appropriate and to revise the floor plan from time to time to accommodate those changes.

Forum Promotion

Vendor hereby irrevocably grants Show Management and the IRS the right to use its name, logo, and descriptions of Vendor’s products and services in any media used to promote the IRS Nationwide Tax Forum.

Arrangement of Exhibits

- a. The space provided will be as shown on the floor plan, but Show Management reserves the right to change the floor plan, including - but not limited to - aisle space and booth allocation, without notice in order to comply with fire, safety and accessibility regulations, or to provide, at Show Management’s sole discretion, a safer, more satisfactory, more balanced, attractive and successful exhibition.
- b. Exhibits and displays placement must accommodate physical safety considerations. There cannot be loose cords or cabling; free-standing units must be secure; and ease of egress from the exhibit for emergency purposes must be assured.
- c. For consistency and in order to be fair to all exhibitors, booth structures should not create significant obstructions to sight lines. **No side rails, signage, or counters may exceed 36 inches in height within the front 5 feet of the booth space.**
- d. No refunds or reductions in fees will be granted as a result of any reassignment of space.

Badges

- a. All Vendor personnel must wear a valid and visible 2026 booth staff badge and/or appropriate Forum registration badge at all times.
- b. Government-issued photo ID is required to pick up each badge. Group badge pick-up is not permitted.
- c. Badges are non-refundable and non-transferable. Badge swapping or badge sharing is not permitted.
- d. A reprint fee of \$50.00 per badge shall apply to all lost/misplaced badges.
- e. Per Forum policy, any person visiting the Exhibit Hall is required to register and wear an appropriate badge while in attendance.
- f. Each 10x10 booth purchase includes up to (3) complimentary booth staff badges and the option to purchase up to (3) discounted booth staff badges at the rate of \$50.00 each.
- g. Additional booth staff badges may be purchased at the rate of \$150.00 per badge.
- h. Expo-Only passes (to be used by non-staff members) can be purchased onsite at the rate of \$150.00 per badge.

Exhibitor Policies

Admissions

- a. SIDEM shall have sole control over exhibit admissions policies at all times.
- b. Vendor acknowledges that no individual will be allowed to work at the Vendor's booth(s), hospitality suites, or demo rooms without a 2026 Vendor badge.
- c. Vendor acknowledges that access to the Exhibit Hall outside of business hours is prohibited. All needed items must be taken out with the Vendor before the Exhibit Hall closes.
- d. Vendor will be granted periods of time prior to, and after, the public operating hours of the Exhibit Hall for general booth maintenance during show business hours.

Vendor Participation

- a. All Vendor registration must be received no less than 21 days prior to the Forum start date. Vendor recognizes that ultimate approval of any and all displays is subject to SIDEM/IRS discretion, and any decisions so rendered are binding and final.
- b. Vendor must register and display under the same name. All materials must bear the registered Vendor's name. No exception shall be granted.**
- c. SIDEM/IRS reserves the right to refuse to rent booths to Vendors at their own discretion.
- d. Vendor understands that registration is complete, and space assignment will be given (subject to reassignment as explained herein) when full payment and signed (digital/electronic initials) contract is received by SIDEM.
- e. SIDEM/IRS reserves the right to have Vendor at any time, remove items from public display and cease distribution of said material, if they are deemed unsuitable to the standards set by SIDEM/IRS.
- f. Vendor will have displays completely assembled and Exhibit Hall staffed at all times when the hall is open to the public.
- g. Vendor will display lead retrieval disclosure notices when using lead retrieval in expo hall and Vendor demo room/hospitality suites.
- h. Vendors making a sale during the show must provide the customer with a written refund policy and point of contact (either on the receipt or as an insert provided with the transaction).
- i. Vendor will work with attendees in the event of a dispute within the guidelines of the company return/refund policy; neither show management nor IRS will get involved in disputes. In the event Vendor does not work out disputes, SIDEM/IRS reserves the right to deny Vendor from participation in future Forums.
- j. By no later than May 31, 2026, or within one week of registration approval (if submitted after May 31). Vendor agrees to provide SIDEM, LLC and Enterprise Services and Technologies, Inc. with a certificate of insurance (COI). The COI should cover the period of June 30 - September 18, 2026, with general liability coverage of \$1 million per occurrence and \$2 million aggregate. It must name SIDEM, LLC and Enterprise Services and Technologies, Inc. as additional insured and include a waiver of subrogation. The COIs should cover the period of June 30, 2026, through September 17, 2026. **Vendor acknowledges that COI is required for participation.**

Exhibitor Policies

Photography and Videotaping

- a. While photography, audiotaping, and videotaping are allowed in the Exhibit Hall, all recording must take place within the confines of the Vendor's booth with the camera facing towards the back wall of the booth, and permission must be granted by the subject. All Vendors are required to obtain signed release/waiver documents as applicable. Additionally, all individuals working in the booth (including camera personnel), must have an appropriate Forum badge bearing the exhibiting company's name. No exceptions shall be granted.
- b. While photographing, audiotaping, and videotaping are allowed in the Vendor's own Hospitality Suite or Demo Room, permission must be granted by the subject. A sign must be visible by all entering the Hospitality Suite or Demo Room giving notification of photographing or videotaping.
- c. Photography, audio recordings, and video recordings are **strictly prohibited** in seminar rooms and other conference areas. IRS staff will ask violators of this policy to leave the seminar rooms and/or the conference. No refund will be provided.
- d. Professional photography equipment, including professional cameras, professional lighting, etc., is strictly prohibited in seminar rooms and other conference areas (outside of the Exhibit Hall space). IRS staff will ask violators of this policy to leave the seminar rooms and/or the conference. No refund will be provided.

Installation & Dismantling

- a. Children of any age are prohibited from being on the Exhibit Hall floor during move-in and move-out hours. No exceptions can be made due to liability issues.
- b. Vendor booth setup is Monday (1:00 pm - 6:00 pm). There will be no booth assembly on Tuesday morning. A fine of \$500 will be assessed for late setup.
- c. All boxes and trash must be removed from booth space by **Tuesday at 8:30 am**.
- d. The Exhibit Hall is open to the public from 11:00 am - 6:00 pm on Tuesday and 10:00 am – 2:30 pm on Wednesday. Vendors may access the Exhibit Hall as early as 8:00 am on both Tuesday and Wednesday and must exit the Exhibit Hall by no later than 6:30 pm on Tuesday.
- e. Vendor booth dismantling is Wednesday (2:30 pm - 4:30 pm).
- f. Vendors recognize that there will be NO BOOTH DISMANTLING during exhibit hours. **A fine of \$500 shall be assessed for early breakdown.**
- g. All exhibit materials must be removed from the Exhibit Hall promptly at the close of the exhibit, but no sooner than 2:30 pm on Wednesday.
- h. Any exhibit materials left by the Vendor will be trashed by show management without notification to Vendor. SIDEM will charge the Vendor for the expenses of dismantling and disposing of materials left by Vendor.

Protection of Property

- a. Nothing shall be passed, tacked, nailed, screwed, or otherwise affixed to columns, walls, floors or other parts of the building or furniture.
- b. If the premises are defaced or damaged by any of the Vendor's representatives, its agents, employees, or guests, the Vendor will pay for all expenses incurred by such damage.

Exhibitor Policies

Conduct & Restrictions

- a. SIDEM/IRS reserves the right to restrict exhibits which - because of noise, odors, safety, methods of operation or any other reason - become objectionable or otherwise detract from or are out of keeping with the character of the exposition as a whole. This reservation includes persons, things, actions, and printed materials.
- b. SIDEM/IRS reserves the right to alter or close any exhibit which does not conform to the provisions of this contract. No refund shall be given under such circumstances.
- c. SIDEM/IRS also reserves the right to exclude any nonconforming party from exhibiting at any future Forums.
- d. SIDEM/IRS reserves the right to close Vendor's exhibit whenever it is deemed necessary by SIDEM/IRS for the safety or comfort of those attending the IRS Nationwide Tax Forums. This includes, but is not limited to, instances when SIDEM/IRS deem that the Vendor's conduct is inappropriate or aggressive or that the exhibit is objectionable or offensive.

Vendor Activities and Promotional Materials

- a. Vendors will register and display under the same name. All materials distributed will bear the name of the registered Vendor. If Vendor fails to adhere to this policy, SIDEM/IRS reserves the right to prohibit the distribution of such material.
- b. Vendor agrees that all demonstrations, displays, and all other vendor-sponsored activities will be confined to the limits of Vendor's booth so as not to interfere with traffic flow in the aisles or encroach into neighboring exhibits and acknowledges that special lighting displays such as gobo projections and strobe lights are prohibited within the Exhibit Hall.
- c. Aisles must always remain clear of vendor activities. Exhibitors must purchase enough space to comply with these regulations. Exhibitors may not set up or market their products or services in areas outside of their contracted space including, but not limited to, lobby space, empty booth space, or walkways. If you are planning any type of booth activity where a large crowd might gather, you are required to manage crowd control and keep the aisles and neighboring exhibits clear. SIDEM/IRS reserves the right to determine whether excessive crowds are in violation of this rule, and if so, will hire security to manage crowd control at the exhibitor's expense.
- d. Promotional articles, premiums, novelties, publications, souvenirs, and printed educational and promotional materials may be distributed from the confines of the Vendor's booth only. All such materials must be made available to all exhibition attendees as long as the materials are offered. Additionally, no material may be distributed to attendees outside of the Exhibit Hall. Any vendor who engages in distribution of printed materials outside of the Exhibit Hall space (including common areas of the hotel during Forum hours) will be asked to leave.
- e. Prizes, contests, or raffles must be approved in advance by SIDEM/IRS. Participants need not be present to win (unless local law states otherwise).
- f. All raffles must take place during Exhibit Hall hours in the Exhibit Hall and no later than 1:30 pm Wednesday.
- g. Promotional hand-out materials other than literature pertaining to Vendor's products and services must be approved in advance. SIDEM/IRS may deny the distribution of any material it considers objectionable.
- h. SIDEM/IRS or its designees shall retain the absolute right, without limitation, to enter the leased area occupied at any time by Vendor and to inspect any material distributed or made available in the leased area.
- i. Any food or beverage distribution must be approved by show management and the host facility at least 14 days in advance.

Exhibitor Policies

Sponsorship Opportunities, Demo Rooms, and Hospitality Suites

- a. All Hospitality Suites and Demo Rooms must be approved and arranged through SIDEM. No exceptions shall be granted.
- b. All sponsorship opportunities, including but not limited to: Add Logo to Your Company Listing, Charging Station, Forum Guide Advertising, Highlighter/Pen, Hotel Room Key Card, Internet Café, Lanyard/Badge Holder, Networking Reception, Branded Hand Sanitizer Bottles, Branded Water Bottles, Demo Rooms, Hospitality Suites, Get-in-the-Bag, etc. are only available to approved Vendors, exhibiting at the specific Forum where they wish to add the sponsorship. No exceptions shall be granted.
- c. All promotional items in the Hospitality Suite or Demo Room must bear the name of, and be products of, the approved Vendor.
- d. Partner organizations must be listed as partners on the Vendor's account and vetted through the approval process to be considered for promotional items.
- e. Requests for Demo Rooms and/or Hospitality Suites must be submitted to SIDEM/IRS at least 14 days prior to each Forum (no exceptions shall be granted).
- f. All individuals working in Demo Rooms and/or Hospitality Suites must have appropriate Forum badges bearing the exhibiting company name. No exceptions shall be granted.
- g. Any staff working in Demo Rooms/Hospitality Suites may only wear promotional attire from the Vendor/company that rented the space and approved by SIDEM/IRS.
- h. Food and beverage must be arranged through the facility catering department.
- i. Alcoholic beverages may only be served after sessions end for the day.
- j. Alcoholic beverages should not be served to guests who are under the age of 21 or appear intoxicated.
- k. All groups are allowed to display up to five (5) directional signs for their hospitality suites or demo rooms. Information on the sign must match the company name or name of the products/services and contain an arrow or a meeting room name/time.
- l. Directional signs may not be placed in places that obstruct traffic flow, including around escalator landings. Signs are not allowed inside seminar rooms or inside the exhibit hall (except inside your booth space).
- m. Vendors that have purchased a Hospitality Suite or have meetings taking place on Tuesday, may display their signs on Monday afternoon; all signage must be removed from public space within 2 hours of completion of the event.
- n. Vendors that have purchased Demo Rooms or have meetings taking place on Wednesday or Thursday may display their signage on the day of their room rental only; all signage must be removed from public space within 2 hours of completion of the event.
- o. Vendors are prohibited from moving or blocking other signage.
- p. Vendors are required to bring their own easels. If requested, show management will provide one easel to be used outside of the meeting room.

Sponsorship Opportunities, Session Room Advertisements

- a. All sponsored content must be submitted for review and approval by the applicable deadlines.
- b. The IRS will use following the criteria/questions as part of our screening compliance for potential commercials:
 - i. Does the commercial's content appear to speak on behalf of the Internal Revenue Service?
 - ii. Does the commercial's content imply an endorsement by the Internal Revenue Service?
- c. Vendor acknowledges that the sale of this sponsorship is not an endorsement of product or services by the IRS. Therefore, all advertisements will be clearly labeled as "Sponsor Breaks" and will include the following disclaimer statements before content is shown: The following message is paid commercial content provided by a private vendor. The Internal Revenue Service does not endorse, recommend, or approve any product or service advertised.
- d. The IRS and/or Sidem reserves the right to reject any advertisement or commercial submission.

Exhibitor Policies

Liability

- a. Vendor agrees to be responsible for, indemnify, and hold Show Management and the IRS, and their respective officers, employees, agents, affiliates and representatives, harmless from, any and all claims of any nature, losses, damages, costs, expenses (including attorney's fees), personal injury, death, and/or any other claims arising from or related to any act or omission by the Vendor or its officers, agents, guests, representatives or employees.
- b. Vendor agrees to be responsible for, indemnify, and hold Show Management and the IRS, and their respective officers, employees, agents, affiliates, and representatives, harmless in case of theft of the Vendor's property both during business hours and after hours.
- c. Vendor understands that in the event that Show Management and the IRS shall be held liable for any reason that might result from Vendor's action or failure to act, said Vendor agrees to reimburse Show Management and the IRS, and their respective officers, employees, agents, affiliates and representatives for all resulting costs and liability, including attorney's fees.
- d. Vendor agrees to protect, indemnify, and hold harmless Show Management and the IRS and the facility forever for any damages or charges imposed for violation of any law or ordinance whether occasioned by the Vendor or those acting on behalf of the Vendor. Vendor agrees to strictly comply with the applicable terms contained in the agreement between Show Management and the exhibit facility regarding the exhibition premises. Further, the Vendor shall at all times protect, indemnify, and hold harmless Show Management and the IRS and the exhibit facility against and from any and all loss, cost, damage, liability, injury or expense (including attorney's fees) arising from, out of, or by reason of any accident or other occurrence to anyone - including the Vendor, its agents, employees and invitees - which arise from or by reason of said Vendor's occupancy and use of the exhibition premises or part thereof.
- e. The Vendor understands that neither Show Management, the IRS, nor the facility maintains insurance covering the Vendor's property and it is the sole responsibility of the Vendor to obtain coverage at their expense against personal injury, property loss or damage, fire and theft in such an amount as the facility requires. Vendor bears full and complete responsibility for the safety of its property from theft, damage, accident, or other causes. Vendor is advised to consult its insurance carriers for proper coverage.
- f. It is the Vendor's responsibility to comply with any additional requirement, policy or procedure imposed by the individual property/hotel. These requirements can be requested from the property/hotel directly or may also be requested from the Show Management.
- g. Any refunds will be paid no later than 30 days after approval. If the Forum is canceled, the Vendor will be entitled to a refund of the booth rental.
- h. Any allowance of a Vendor to modify or decorate its space does not create a waiver of the provisions herein nor create any liability or obligations of the Show Management for such changes

Children Policy

- a. Children under the age of 13 are not allowed to attend the IRS Nationwide Tax Forum. Children over the age of 13 will only be admitted to seminar rooms or on the exhibit hall floor, if they are registered as a participant and wear the appropriate Tax Forum badge.
- b. Children of any age are specifically prohibited from being on the Exhibit Hall floor during move-in and move-out hours.
- c. Children at the event must be accompanied by an adult at all times. No exceptions shall be granted.
- d. Vendors should not invite anyone to the exhibit hall, hospitality suites, or demo rooms without them being a paid attendee. **Any person entering or visiting without a valid Forum badge/registration will be asked to leave.**

Exhibitor Policies

Sub-leasing

- a. Vendor space is non-transferable.
- b. Vendor shall not sublet or assign any portion of their rented space in the Exhibit Hall.
- c. Vendor should not allow any other corporation or entity (or its representatives) to use the space allotted to the Vendor, nor shall the Vendor display articles (or services) not manufactured or normally sold by the Vendor and approved in advance by SIDEM/IRS.
- d. Vendor understands that it is required to clearly and openly state, in writing, the identity and purpose of any organization assigning or subletting any portion of the rented space.
- e. SIDEM/IRS reserves the right to disallow or demand the ejection of any subleasing or assigning organization from the Exhibit Hall without notice or refund to contracted Vendor or subtenant.

Conflicting Events

In the interest of the success of the entire Forum and exhibition, the Vendor agrees not to extend invitations, call meetings, or otherwise encourage absence of attendees from the Forum's activities or the Exhibit Hall during the official program hours, except as approved by SIDEM/IRS. Booths must be manned and open during exhibit hours.

No Show Policy

In the event Vendor fails to occupy rented space as outlined in this agreement, SIDEM has the right, without notice to Vendor, to use or reclaim the unoccupied space, including renting said space to another Vendor with no refund or allowance to the defaulting Vendor.

Fire Regulations

- a. All booth decorations and construction must conform to the regulations of the hosting city Fire Marshall.
- b. Cloth or other display materials must be flame-proof.
- c. Packing containers, excelsior, wrapping and similar material must be removed from the exhibit area after set-up and not stored under tables or behind displays.

Interpretation

These terms become a part of the contract between Vendor (or their representatives) Show Management. Anyone who fails to observe the conditions of the contract or who, in the opinion of Show Management/IRS, conducts itself unethically may be dismissed from the exhibition without a refund. Vendor shall comply with all rules and regulations of the host facility.

General

The parties agree that any dispute in any way arising out of or relating to this contract will be resolved by arbitration before JAMS or the American Arbitration Association in the District of Columbia. All hearings, testimony, and proceedings will take place in the District of Columbia unless Show Management agrees to a different location. The parties further agree that they may conduct reasonable discovery pursuant to the arbitration rules and that any arbitration decision and award will be binding.